

ThinkAthlon® - Product Overview

All ThinkAthlon® solutions are based upon state-of-the-art SMS technology.

The participants of a brainstorming, sweepstake or voting session send a SMS with their own cell phone. The ThinkAthlon® interface displays those messages directly on a LCD display, a video beamer, a stadium display or with a laser. All SMS inputs are visible to all participants within seconds.

(On request ThinkAthlon® offers a module to block "bad words")

The major advantage of the ThinkAthlon® solution is the lower cost compared to similar applications as there is no need for additional infrastructure.

ThinkAthlon® has the following advantages:

- * easy to use, no explanation needed
- * no geographical limitation
- * allows text messages with up to 160 characters
- * all SMS inputs are immediately visible online or on screen
- * no additional infrastructure needed
- * excellent value for money



ThinkAthlon

ThinkAthlon® Brainstorming

Would you like to know the opinions and suggestions of a large group of people e.g. at a conference, at a seminar or maybe at an exhibition? The ThinkAthlon® solution allows the participants to send text SMSs to a big screen.

ThinkAthlon® Quiz

Are you in the process of planning a corporate event or party, a customer event, an exhibition or are you running a stadium ? The ThinkAthlon® Quiz solution gives you the best flexibility for your own multimedia sweepstakes. You can define up to 10 multiple choice answers to one question.

ThinkAthlon® Quiz is pure fun for each of your events.

ThinkAthlon® Voting

Would you like to carry out a vote at one of your events ? ThinkAthlon® Voting allows your audience to vote for the best musical artist at your event. It lets the spectators vote for their soccer player of the month or just choose the most practical car. There are infinite applications for the ThinkAthlon® Voting solution.

ThinkAthlon® Voting is your ultimate application when carrying out a vote.